



Sudbury Arms

New build housing

Sprunt was appointed by Pocket Living in March 2006 to develop new build proposals for a site they were seeking to purchase in Brent.

Pocket Living are an innovative 'ethical' developer who are developing market affordable 1 and 2 bedroom flats.

A planning application for a 39 unit scheme was submitted in June 2006, but was refused permission. The scheme was then submitted to the Secretary of State on appeal and was granted approval in January 2007.

The design has a crisp, modern feel and is intended to suit young people or couples setting up their first home.

Sprunt work closely with Pocket Living to create fresh, contemporary design ideas, resolve planning issues and to facilitate partnering negotiations. This project, which is now complete also achieved a £300,000 reduction in a £3.5M budget.



Location:

Ealing, London

Client:

Pocket Living Ltd

Project:

Residential new-build

Value:

£3.5m

Status:

Completed 2009

“A crisp, modern feel to suit young people setting up their first home.”